Interreg
Alpine Space

Co-funded by
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Q&A Small-scale projects

online | 21.02.2022

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Agenda

- Cornerstones of Small-Scale Projects

  Nuno Madeira, Alpine Space Joint Secretariat

- Motivational Talk: Circular Economy

  Sonja Eser, Sinnenwandel, Circular Economy Consulting, Germany

- Motivational Talk: Climate Change

  Wolfgang Lexer, Umweltbundesamt, Environment Agency Austria

- Practical/technical elements of small-scale reminded at a glance & next steps

  Nuno Madeira, Alpine Space Joint Secretariat

AMBITION & CORNERSTONES OF SMALL SCALE PROJECTS

1st round Q&A

Priorities and specific objectives

1 CLIMATE RESILIENT AND GREEN ALPINE REGION	**2** CARBON NEUTRAL AND RESOURCE SENSITIVE ALPINE REGION	**3** INNOVATION AND DIGITALISATION SUPPORTING A GREEN ALPINE REGION	**4** COOPERATIVELY MANAGED AND DEVELOPED ALPINE REGION
Promoting climate change adaption and disaster risk prevention, and resilience, taking into account eco-system based approaches	Promoting energy efficiency and reducing greenhouse gas emissions	Developing and enhancing research and innovation capacities and the uptake of advanced technologies	Enhance institutional capacity of public authorities and stakeholders to implement macro-regional strategies and sea-basin strategies, as well as other territorial strategies
Enhancing protection and preservation of nature, biodiversity and green infrastructure, including urban areas, and reducing all forms of pollution	Promoting the transition to a circular and resource efficient economy	Reaping the benefits of digitalisation for citizens, companies, research organisations and public authorities	

SPECIFIC OBJECTIVE — SPECIFIC OBJECTIVE — ACTION

Source: Interreg Programme, Terms of Reference

Small-scale projects

- Make greater use of synergies and complementarities
- Reach out to newcomers who are eager to take part in transnational cooperation
- Address innovative subjects through:
  - Set the scene projects that are rather new to transnational cooperation
  - Capitalisation actions to „roll-out" available tools and solutions and promote the up-take for greater impact

Main features

Focus

- Set the scene projects or capitalisation actions to roll-out available tools and solutions

Partnership

- From 3 to 6 partners from at least 3 countries
- Newcomers are encouraged to take part as partners

Duration

- From 12 to 18 months

Total budget

- From €250k to €750k

Source: Interreg Programme, Terms of Reference

Illustrative examples

- Bridge the innovation gap between urban and rural areas through incentives
  - Help SMEs adopt ditigal technologies in rural areas

- Foster the transfer, exploitation and mainstreaming of knowledge and results developed ARPAF projects to help design public policies
  - Facilitate the implementation and monitoring of governance models for forest management

EXPERT INPUT N°1

Sonja Eser, Sinnenwandel, Circular Economy Consulting

EXPERT INPUT N°2

Wolfgang Lexer, Environment Agency Austria

! **Outputs** ➡ **Use** ➡ Results Change **?**

The 'knowledge producer – user divide'

© Jochen Bürgel / cartoon by Simon Kneebone

Small-scale projects: ‚Roll-out' in the field of climate resilience – some ideas and illustrative examples

Wolfgang Lexer, Environment Agency Austria, 21st February 2022

What notions does the concept of ‚roll-out' carry?

➜ Capitalisation / Transfer / Diffusion / Uptake / Upscaling / Spin-off / Follow-up / Application / Implementation / ...

Bridging the gaps ...

from	**Knowledge**	*to*	**Use**
from	**Outputs**	*to*	**Impacts, outcomes, results**

What could 'roll-out' of existing knowledge, results, recommendations or tools require?

● Reviewing and optimizing usability, transferability, applicability to target groups

● New target groups 'beyond the bubble'; new types of partners

● Customizing, concretizing, adjusting to different contexts

● Demonstrations, showcasing, advertising, marketing, incentivizing

● Ownership, governance structures, process organisation, monitoring + learning mechanisms

● Interactions with target groups, stakeholder dialogue, learning and exchange formats, educational offers, capacity building measures, creating new or making use of existing networks

● Business models, securing resources, long-term financing

● Institutionalisation: agreements, commitments, resolutions; integration in policy frameworks, institutional agendas, funding schemes

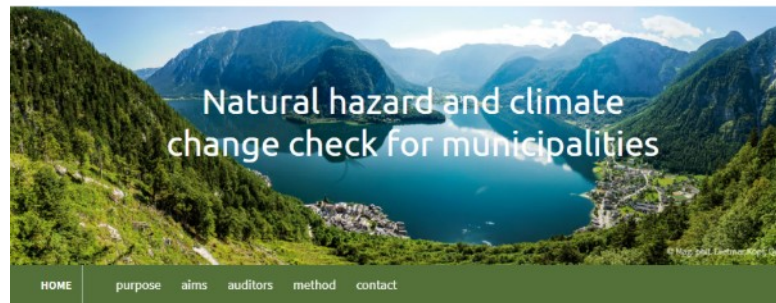# NATURAL HAZARDS & CLIMATE CHANGE PREPAREDNESS CHECK FOR MUNICIPALITIES

Voluntary risk preparedness counselling tool and audit procedure

➔ **Transfer to other countries/regions**

➔ Evaluating Austrian application experiences

➔ Demonstration/exhibition checks

➔ Testing, customizing & adjusting to different context conditions

➔ Steering group, coordination mechanism, aligning with existing structures + processes

➔ Organising implementation process, quality control, business model, resources (staff, incentivizing)

➔ Training of auditors, peer-to-peer networks, exchange and learning (domestic, transnational)

➔ Advertising, incentivising (municipalities)
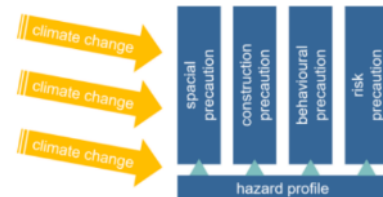
www.naturgefahrenimklimawandel.at

© Mag. phil. Dietmar Kopf, Quelle: Studio KOPFSACHE
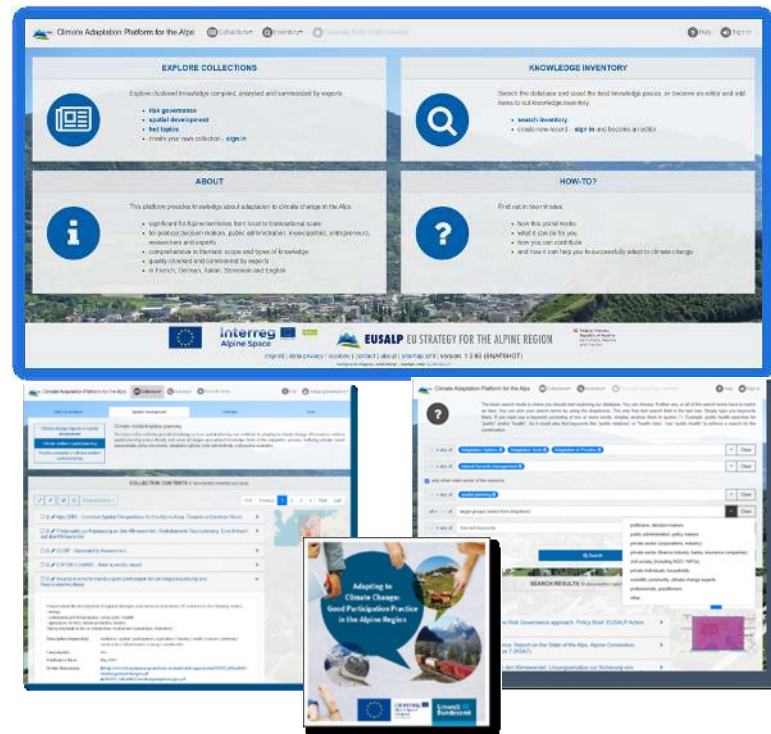

Graphs: © Umweltbundesamt GmbH

CAPA – CLIMATE ADAPTATION PLATFORM FOR THE ALPS

umweltbundesamt
ENVIRONMENT AGENCY AUSTRIA

www.capa-eusalp.eu

Transalpine knowledge portal: developed by C3-Alps project, re-launched & advanced under umbrella of EUSALP AG8, user-based content enhancement, active & running

→ Content enhancement, further deployment, extensions (e.g. climate services, sector + sub-thematic modules)

→ Positioning as cross-sectoral knowledge brokerage tool, embedded in knowledge transfer offensive for mainstreaming adaptation into sectors

→ Addressing new sectoral target groups, involving them as active content contributors, more active user involvement

→ Cross-portal harvesting, interoperability

→ Cooperation with new projects, networking with other portal providers and knowledge producers

→ Evaluation of user behaviour, preferences & needs

→ Dissemination, visibility, marketing, stimulating demand
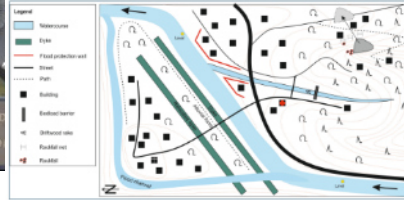
→ Securing long-term financing

Federal Ministry
Republic of Austria
Agriculture, Regions
and Tourism

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AlpGov

Physical interactive natural hazard models

© Baselt 2021

www.alpine-region.eu/Study-physical-natural-hazard-models-Finalreport

Study by EUSALP AG8 with new prototype plus construction & assembly plan

→ Duplication of prototype in other countries/regions

→ Developing new models for different hazards, risk situations and target groups, based on key messages and didactic recommendations of the study

→ Embedding in risk communication and education campaigns addressing new audiences (e.g. youth)

→ Touring exhibition, cooperation with schools, integration in curricula

White Paper ‚Forest Fires in the Alps'

www.alpine-region.eu/results/forest-fires-alps-state-knowledge-and-further-challenges

© die.wildbach

Policy recommendations for integrated fire management by EUSALP AG8

→ Implementing recommendations: integrated forest fire management plans at territorial levels

→ Transnational network for knowledge transfer & exchange; regional multi-stakeholder roundtables (authorities, action forces, researchers)

→ Joint trainings of specialized action forces, making joint use of infrastructure

→ Forest fire database and monitoring system with regional case studies across Alpine territories

ALPINE CLIMATE ACTION PLAN 2.0

Implementation pathways for Alpine Climate Target System 2050 in 10 sectors: Small-scale projects could tackle specific pathways or implementation steps

- Pathways consist of a sequence of measures/steps that build on previous achievements and follow a roll-out model

➔ Initial steps are often focussed 'capitalisation exercises': stock-taking, evaluating, gap analysis of existing resources (knowledge, practices, tools, products, recommendations)

➔ Establishing networks (e.g. of regional coordinators), capacity-building activities, demonstration & pilot projects, etc.

➔ Forming durable alliances and implementation partnerships that take ownership for further implementation

Illustrative examples

<u>Tourism packages for climate-neutral tourism</u>:

➔ Review of existing offers, services and approaches

➔ Practical testing and piloting for selected destinations

➔ Control system (carbon footprint), promotion

<u>Alpine-wide risk management plan for cross-border risks</u>:

➔ Overview of existing approaches and gap analysis

➔ Mapping hazard hot spots

➔ Common framework for risk management of cross-border risks

<u>Support measures to enhance individual risk precaution</u>:

➔ Compiling Alpine toolbox from existing tools (teaching materials, local planning, adaptation options at household level, etc.)

➔ Capacity-building programme (teachers, educators, etc.)

➔ Road show with risk experience

https://alpineclimate2050.org

'SETTING THE SCENE': ONE EXAMPLE...

Involving the private sector in financing and implementing adaptation and promoting use of innovative and green financing instruments by local authorities

Rationale: Low levels of private actors involvement in adaptation + lack of financing as most common barrier to local adaptation => need for combining different funding sources in smart and complementary ways

Solutions: Green/sustainable finance instruments blending public and private sources are available, but are still niche innovations

land value capture
social impacts bonds
green bonds
property development levies
resilience bonds
impact-investment funds
tax increment financing
climate bonds
results-based climate financing
revolving climate funds
tax/fee abatement schemes
carbon pricing
crowdfunding

How? – Some ideas to get started

- Need to involve and bring together private actors (businesses, banks, insurances, investors, households) *and* local authorities (political leaders, expert staff)

- Need for new project partners: (green) finance experts

- Possible elements, activities, formats:
  → Involving policy diffusion experts
  → Preparing and brokering usable information materials and good examples, information campaign
  → Knowledge alliances, advisory board (finance experts, private sector representatives, local authorities, adaptation and governance experts)
  → Formats for peer-to-peer learning: mentoring, counseling, twinning experienced and non-experienced cities, ...
  → On-site visits in progressed cities
  → Pilot / demonstration projects
  → (...)

ENVIRONMENT AGENCY AUSTRIA

CONTACT & INFORMATION

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ASP, Q&A Small-Scale Projects

Online, 21st February 2022

PRACTICAL INFORMATION & TAKEAWAYS

Project structure

WP1
Roll-out tools

Activities carried out by partners with target groups

Tangible product(s) delivered as a result of one or more activities

Slim structure:

- One project specific objective
- One work package
- 1 to 3 outputs
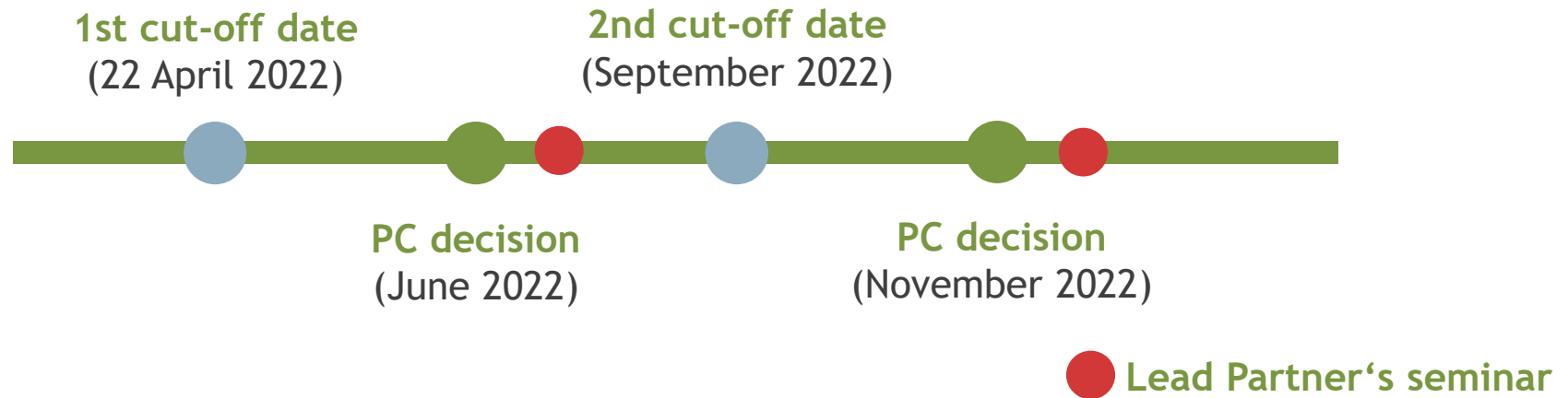- No need to have WPs on communication and management

Simplification procedures

Cost categories	Option b)		Option c)	
	Real costs	Flat rate	Real costs	Flate rate
(1) Staff		20% of (4) and (5)	Fixed percentage	
(2) Office and administration		15% of (1)		40% of (1)
(3) Travel and accommodation		10% of (1)		40% of (1)
(4) External expertise	Real costs			40% of (1)
(5) Equipment	Real costs			40% of (1)

Takeaways

- **Consider** that small-scale projects follow a one-step procedure

1st cut-off date
(22 April 2022)

2nd cut-off date
(September 2022)

PC decision
(June 2022)

PC decision
(November 2022)

🔴 **Lead Partner's seminar**

- **Submit** your proposal via JEMS
  - Tutorial and guidance will be published in March

- **Get in touch** with your ACP for project development support, including partner search

- **Watch** our previous Q&A sessions whose recordings are available under www.alpine-space.eu

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