



# Idea Lab Agenda

**09-10 April 2024** | Haus der Europäischen Union, Vienna

This Idea Lab is dedicated to brainstorming of project ideas for the current call for small scale projects, focusing on governance. **Before the Idea Lab, please read the call's [terms of reference](#) carefully and ask any questions you may have during the event.**

## Tuesday 9 April 2024

Registration opens at 12:45. A light lunch will be served from 12:45 to 13:45.

### 14:00 - 15:00 **Opening**

- ✔ Welcoming words by Barbara Steffner (Head of Department for Economic and Social Affairs at the EU Representation in Austria), Christina Bauer (Head of the Managing Authority, Interreg Alpine Space) and Thomas Fleury (Head of the Joint Secretariat, Interreg Alpine Space)
- ✔ Call for small-scale project: Introduction to the terms of reference by Matteo Decostanzi (Project officer, Interreg Alpine Space)
- ✔ Expectations of the programme by Michael Roth, Austrian Federal Ministry of Agriculture, Forestry, Regions and Watermanagement (BML), Interreg Alpine Space Programme committee member

### 15:00 - 15:30 **Keynote on governance challenges**

- ✔ Introduction to the framework of the Idea Lab by Helen Lückge (Climonomics):
  - Zooming-in on the governance focus of the call and Idea Lab
  - Presentation of existing governance challenges in the Alps
  - Food for thought for project ideas to address the governance challenges

### 15:30 - 16:00 **Coffee break**

### 16:00 - 17:00 **Sharing experiences**

- ✔ Inputs of past Interreg projects regarding their experience on governance
- ✔ Project ideas pitches by the participants



### 17:00 - 18:00 Interactive session

Facilitation by Helen Lückge (Climonomics) and Susanne Schatzinger (Freelance coach and facilitator)

- ✔ Warm-up exercise: Zooming-in on governance
- ✔ Presentation of the interactive posters on governance challenges
- ✔ Explanation of the methodology for the second day and creation of the groups
- ✔ Open questions

### 18:00 - 19:30 Apero-dinatoire

Following a productive day of work, participants are warmly invited to unwind, network, and enjoy refreshments and snacks during our post-session gathering.

## Wednesday 10 April

Develop and fine tune your project ideas with Helen Lückge and Susanne Schatzinger.

### 09.00 - 10:30 Turning challenges into solutions

- ✔ Workshop 1. Based on the challenges zones, we will develop during the first part of the workshop a problem tree to better assess potential solutions and develop project ideas.
- ✔ Workshop 2. From problem tree to opportunity tree: Further develop the project ideas. Which types of activities could be implemented in such a project, which partners are necessary, how to highlight the governance value added?

### 10:30 - 11:00 Coffee break

### 11:30 - 12:00 Sharpening ideas through collaborative exploration

- ✔ Workshop 3. Fine-tune your project ideas, ask specific questions to identified experts, dig into intervention logic and “framing” of the project.

### 12:00 - 12:30 Workshop results and next steps

- ✔ Debriefing of projects insights by the working groups
- ✔ Results of the workshop session by Helen Lückge and Christina Bauer
- ✔ Next steps for the application by Thomas Fleury and Matteo Decostanzi

### 12:30 - 13:30 End of the meeting and networking lunch

In the afternoon, participants will have the opportunity to continue networking in the premises and join us at 18:00 for “Green Mountain Pioneers” film screening at Top Kino (more information and registration [here](#)).