

# Connect @Alpine Space 2021+



## Social innovation

12 May 2021 | 14:00 – 16:15 | Online event



# PROGRAMME

- 14:00 –14:10 **Welcoming words and introduction**
- 14:10 –14:20 **Keynote by Hauke Siemen**
- 14:20 –14:50 **Panel discussion with Hauke Siemen, Michael Roth, Thomas Egger and Christine André**
- 14:50 –15:15 **Questions & Answers**
- 15:15 –15:25 **Break**
- 15:25 –15:35 **Wrap up and introduction to the networking sessions**
- 15:35 –16:15 **Virtual networking in Zoom breakout rooms**
- 16:15 **End**
- 16:15 – open end **Virtual networking on wonder.me: informal meet & match**



# Draft priorities for 2021-2027

## Priority 1: Climate resilient and green Alpine region (PO 2)

SO iv: promoting climate change adaptation, risk prevention and disaster resilience

SO vii: enhancing biodiversity, green infrastructure in the urban environment, and reducing pollution

## Priority 2: Carbon neutral & resource sensitive Alpine region (PO 2)

SO i: promoting energy efficiency

SO vi: promoting the transition to a circular economy

## Priority 3: Innovation and digitalisation oriented green Alpine region (PO 1)

SO i: enhancing research and innovation capacities and the uptake of advanced technologies

SO ii: reaping the benefits of digitisation for citizens, companies and governments

## Priority 4: Cooperatively managed and developed Alpine region

Enhance institutional capacity of public authorities and stakeholders to implement macro-regional strategies and sea-basin strategies ("Interreg specific SO")

Policy objectives (PO) and specific objectives (SO) come from the EU (draft) regulations. **Priorities are defined by the programme and are subject to modification until approved by the programme task force.**

PO 1: A smarter Europe - innovative and smart economic transformation  
PO 2: A greener, low-carbon Europe



# The speakers

- **Hauke Siemen**, Managing Partner at REM Consult
- **Michael Roth**, Austrian Federal Ministry of Agriculture, Regions and Tourism, National Coordinator Interreg Alpine Space programme (AT)
- **Thomas Egger**, Director at the Swiss Centre for mountain regions (SAB), Interreg Alpine Space project SmartVillages
- **Christine André**, Project Manager at Oxalis (FR), Interreg Alpine Space project ASIS

# Panel discussion

How can we foster social innovation for a green and inclusive recovery in the Alpine Space?  
Our four panellists exchanged their views on the potential of social innovation for the Interreg Alpine Space programme.

Watch the event recording here: [https://youtu.be/\\_1Vx5n432ko](https://youtu.be/_1Vx5n432ko)





# Zoom breakout rooms

The topics listed below were discussed during our breakout sessions. Please note that the following slides summarising some statements made during these discussion do not reflect the position of the Interreg Alpine Space programme, but are only comments made by participants.

- Social innovation
- Just transition
- Potentials of digitalisation
- Services of general interest





## Messages from the breakout rooms - Social innovation

People already do social innovation although they don't call it this way. We will be able to build on that and support them.

We can use social innovation to rebuild the pride of all the Alpine communities.

We need to raise awareness on the definition and potentials of social innovation in all the Alpine countries and help the people to know how they can transform their ideas into real practices.

Social innovation can focus on culture, sport, health, food... With the people's ideas we will be able to revitalise territories and start virtuous cycles.





## Messages from the breakout rooms - Just transition

We need to address the problem of young people leaving some regions.

How can we act to raise awareness for climate change in Alpine cities and the countryside? This is essential to enable both to act and reduce the gaps between the two.

With the sanitary crisis and the more frequent home office, more people want to live in rural mountain areas. What can we do to facilitate this process, which is at the same time quite a challenge and a great opportunity?





# Messages from the breakout rooms - Potentials of digitalisation

We can use the potential of digitalisation to improve people's mobility and their carbon footprint!

How can we use digitalisation to foster positive and sustainable consumptions habits?

Digitalisation is a way to connect customers and producers.

Digitalisation can trigger improvements for business opportunities but also enable us to tackle social challenges.





## Messages from the breakout rooms - Services of general interest



Our priority should be to bridge the gap when it comes to services between rural and urban areas.

We need to rethink how we do our projects. We should aim for smaller scale and more pilot projects.

We need to involve smaller scale partners such as smaller rural municipalities in our projects to be truly efficient.

The challenges we need to address in priority is the access of young and elderly people in rural areas to general services.





# Next steps for the programme

- June/September 2021: finalising the programme 2021-2027
- September/October 2021: info days in Alpine Space countries
- November 2021: planned launch of the first call for project proposals
- 22-23 November 2021: closing/kick-off conference in Salzburg and online

Stay tuned at <https://www.alpine-space.eu/2021!>



# Information shared during the event

- The Alpine Space project SmartVillages: <https://www.alpine-space.eu/smartvillages>
- The Alpine Space project ASIS: <https://socialinnovationstrategy.eu/> (includes resources and publications as well as examples of social innovation projects)
- A virtual showcase of Interreg-funded social innovation projects: <https://socialinterreg.eu/>

