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Alpine Space

Get Started: Synergies

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Jana Habjan Coudoré

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Why are synergies to other organisations and regions important?

Dissemination and exploitation of project achievements:

- provides a substantive basis for future policy and practice.
- will support the broader goal of improving wider EU and macro-regional strategies (e.g. EUSALP).

Reaching the largest number of potential users, authorities and decision makers through effective dissemination will bring a return on investment.



EUSALP

European strategy for the Alpine Region

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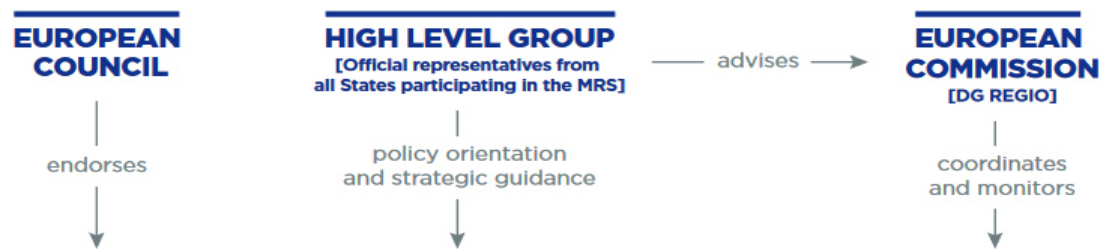
Background

The Strategy is being developing following the EC recommendations given in the report on the implementation of EU MRSs {COM(2019) 21 final}

MAIN CHALLENGES:

- 1) mobilizing action group (AG) members and providing them with the necessary decision-making capacity and technical competence;
- 2) to find new solutions for ‘institutional embedding’ avoiding duplications with existing structures;
- 3) to ensure appropriate coordination mechanisms across actors and priorities;
- 4) to better involve the stakeholders and improve communication.

WHAT IS EUSALP, HOW IT WORKS?



4 EUROPEAN MACRO-REGIONAL STRATEGIES

Policy framework allowing countries located in the same geographical area to jointly tackle and find solutions to challenges and better use the potential they have in common.



EU Strategy for the Baltic and Sea Region – EUSBSR



EU Strategy for the Danube Region – EUSDR



EU Strategy for the Adriatic and Ionian Region – EUSAIR

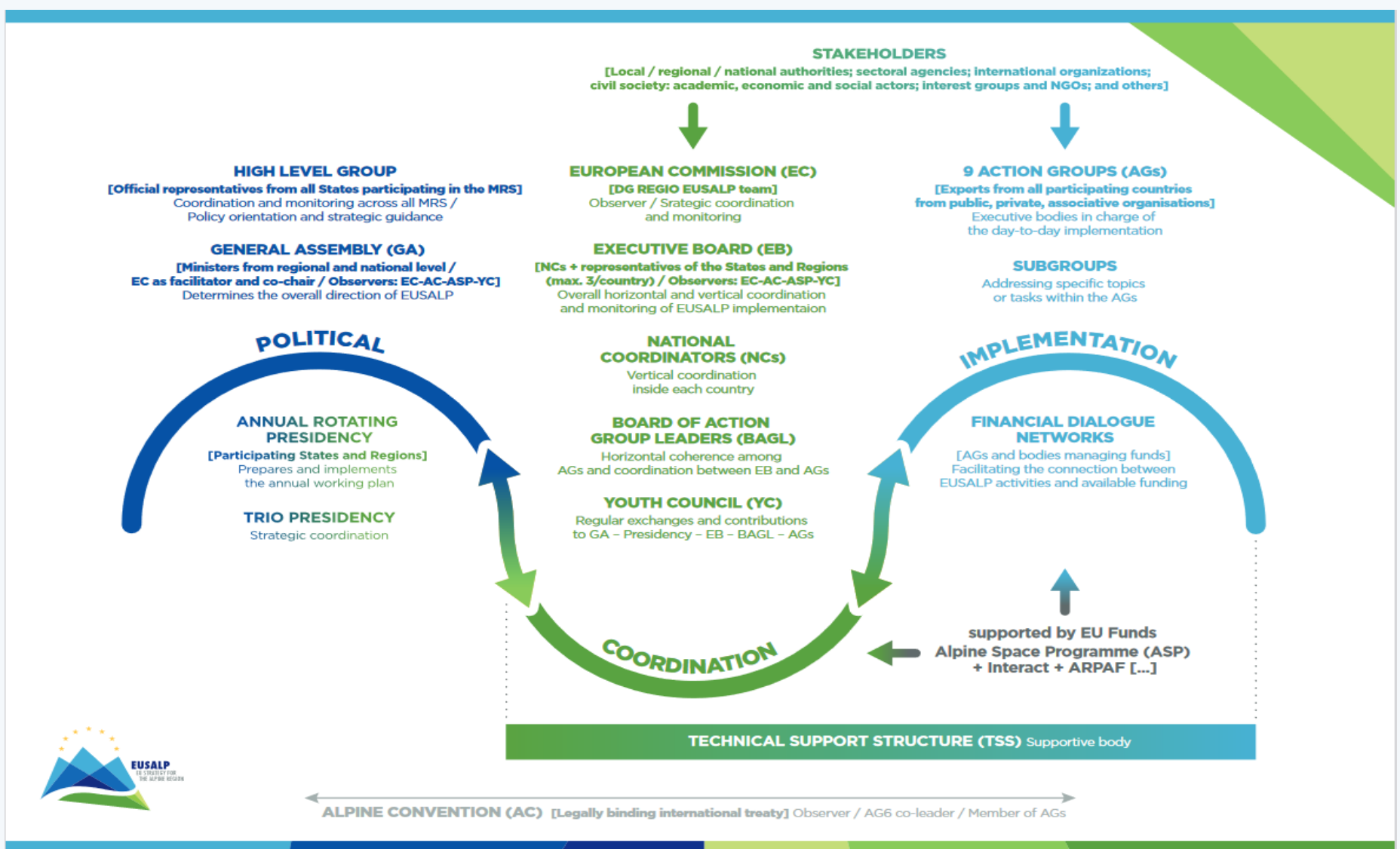


EU Strategy for the Alpine Region – EUSALP

support the implementation

EU Funds





EUSALP IS BASED ON THREE THEMATIC POLICY AREAS AND ONE TRANSVERSAL POLICY AREA



Other synergies to consider

- Alpine Convention (esp. work of thematic workgroups)
- Wider EU strategies and policies: EU Green Deal
- National/Regional strategies and plans
- Other Interreg Programmes: Cross-border/Transnational/Interregional

EUSALP AG & your project

Complementary roles & WinWin cooperation

- Projects contribute to achieve EUSALP goals and implement AG action plans
- EUSALP brings visibility to projects & their achievements. It helps to reach the policy level.

Synergies for a wider territorial impact & an increased uptake of results

JS can support to establish links as observer in EUSALP AG!



EUSALP PRESIDENCY 2023

Carole Rageth, ARE
Switzerland

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GET STARTED SEMINAR INTERREG ALPINE SPACE

Swiss EUSALP Presidency Programme 2023

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Schweizerische Eidgenossenschaft
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SWISS EUSALP PRESIDENCY PROGRAMME 2023

- First Swiss presidency of EUSALP
- Shared presidency of the cantons and the Confederation
- Concentration on transversal topics and strengthening of the political relevance of the EUSALP
- “Less is more” as an implicit objective of the presidency
- Close cooperation with the TSS



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SWISS EUSALP PRESIDENCY PROGRAMME 2023

- Combination of guest cantons, themes, seasons, language and cultural regions
- Three burning issues: Circular Economy, “Water 2022-2050” & Transport/Mobility
- EB meetings are accompanied by a thematic conference
 - 1st EB meeting 30 - 31 March 2023, Fribourg; conference on Circular Economy
 - 2nd EB meeting 15 - 16 June 2023, Grison; conference on “Water 2022 - 2050”
 - 3rd EB meeting 31 August – 1 September 2023, Ticino; conference on Transport/Mobility
- General Assembly / Annual Forum: Bad Ragaz (SG), 18 - 19 October 2023

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SWISS EUSALP PRESIDENCY PROGRAMME 2023

- We look forward to the presidency in 2023 to promote active cross-border cooperation!



Picture: Heidiland

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EUSALP YOUTH COUNCIL

Youth participation in Alpine Space projects

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- Background:

As part of the **European Year of Youth (EYY) 2022**, the programme promoted its youth-related projects co-financed in 2014-2020 as well as youth initiatives in the Alps in general.
- Setting measures that go beyond the EYY 2022 having long-lasting effects for youth participation in the Alpine area.
- Foster synergies between the EUSALP Youth Council and the new Alpine Space projects approved in 2022.

EUSALP Youth Council

- *Rebecca De Romanis - EUSALP YC representative*

- YOUTH AMBASSADOR INITIATIVE
 - Take part in project's steering group meetings and get insights into the work of Alpine Space projects,
 - Bring in the view of young people and positions of the Youth Council in the discussions (when possible),
 - Take part in field trips, visit pilot locations or major project events,
 - Report on the progress/results of the projects on social media → widening the project's communication strategy
 - Report on their contributions/learning experiences on social media or at events



OBSERVERS

Observers

- Project partners may involve observers in the implementation of the project.
- Observers may provide valuable expertise and support to the project and may play different roles such as:
 - multipliers,
 - financiers (in bringing in national co-financing),
 - policy-makers and local implementers.
- Observers ≠ Project beneficiaries
contribute on a voluntary basis and are not eligible to ERDF support

Role and benefits of observers

What is the role of observers?

- **Advisors:** expertise, practical knowledge, needs of target groups...
- **Users:** transfer of project results into practice
- **Multipliers:** disseminating project results, transfer into public policies.

What is a good quality network of observers?

- Relevance of the selected observers: Quality matters more than quantity!
- Early and continuous involvement
- Good communication and common understanding of their role

What are the requirements for observers?

- Not responsible for day-to-day implementation
- Only travel and accommodation costs can be reimbursed (to be planned by PP)



DURABILITY AND TRANSFERABILITY

The goal is...

To ensure that as many people or institutions as possible benefit from the project

- **IMPACT:** long-term effect that beneficiaries will bring back in their communities and often goes well beyond the end date of your project.
- **DISSEMINATION:** applies to both project achievements and ideas, values and information.

Tips for durability and transferability

1. Identify outputs to be transferred
2. Specify **target groups (direct)** - actors to be addressed by these transferring actions
3. Specify **audience groups (indirect)** - other sectors to be addressed by these transferring actions
4. Identify authorities outside the Partners' areas to be contacted
5. Analyse current macro environment factors
6. Specify the scope of cooperation with **direct** and **indirect** groups
7. Plan your output transfer activities
8. Effect control - project output quantification

Your contact at the Joint Secretariat

Jana Habjan Coudoré

Project officer

Mail: jana.habjan@alpine-space.eu

Phone: +43 (0) 662 8042 37231

