



# **Welcome in 2017** program **masterchef kitchen!**

**..how to prepare an appetizing project in the heights..**

Suggestion of e-MOTICON

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# Ingredients to build a strong partnership



A core partner group with previous common experiences

**e-MOTICON experience**



Geographical coverage & representativeness

**e-MOTICON experience**



It takes time: Think in advance!



Different (complementary) competences

**e-MOTICON experience**



**TARGET GROUP!?!**



# Secret Recipe

## STEP 1 – MIX A CORE PARTNERSHIP:

- START to Share and set up the project proposal outline involving selected and experienced partners that you are used to cooperate with (i.e. previous project also in other Cooperation Programme).

## STEP 2 – DEFINE A PROJECT IDEA & TARGET GROUP :

- Define the project idea with the help of the core partnership, in coherence with AS & EUSALP strategy
- Identify the target group – identify their role (involved as partners? Obs?)
- Discuss/ modify the goal/target group with the help of core partnership

Identify  
& involve  
target  
groups

## STEP 3 – COMPLETE THE PARTNERSHIP:

- Make sure that you have covered every competence needed to reach project objectives and target group
- Enlarge your partnership also thanks to Core Partnership network

fair  
budget  
for task

## STEP 4 – ADD OBSERVERS AND KEY STAKEHOLDER:

- Add the right quantity of OBSERVER to build up the core stakeholder for project implementation, diffusion and outlook (i.e. e-MOTICON transnational Community)

Balanced  
number

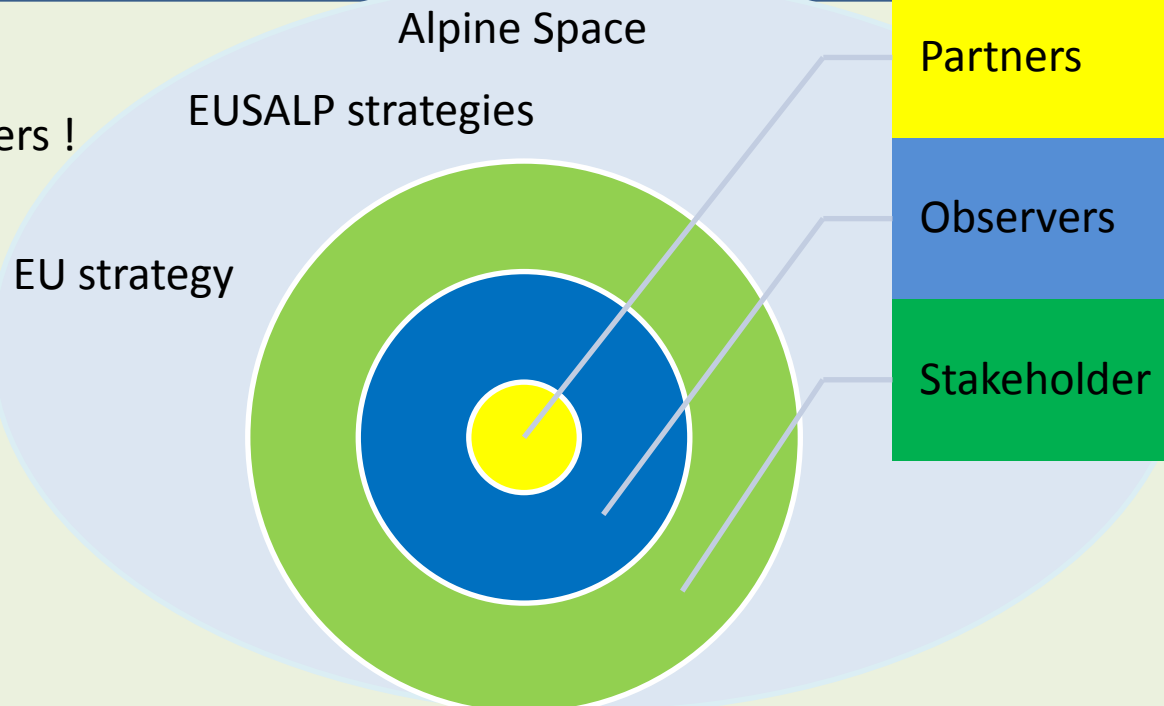
# Useful tips from e-MOTICON on building a partnership

## Main Goal: to ensure policy impact!!

Balanced – Relevant - Competent - partnership



Instruments:  
partners but not only partners !



..... *A better world is a dream  
that begin to be realized when each of us decides to  
improve himself .....*

*Mahatma Gandhi*



*Thaks for your attention*

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