

ARDIA-Net

Lowering barriers for cross-regional
RDI cooperation

Sergi Costa

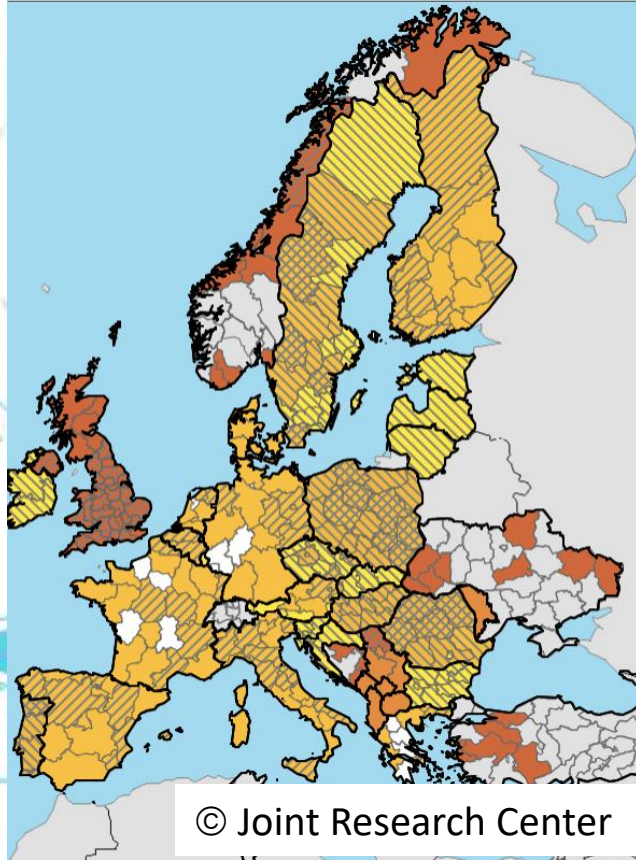
Lead Partner

BIOPRO Baden-Württemberg

Alpine Space Kick-Off Conference, 22/11/2021



The way ahead



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Suche Person... Suchen...

THEMEN POLITIK VERWALTUNG FÖRDERUNGEN PRESSE

Unternehmensaktivitäten

- Investitionen Kleinbetriebe
- Kooperationen/Netzwerke
- Arbeitswelten
- Lebensmittel-Nahversorgung
- Betriebliche Photovoltaik-Anlagen
- Umweltinvestitionen

Links

- WKO
- Österr. Forschungsförderungsgesellschaft

Downloads

- Richtlinie (pdf)
- Formular Erstbeurteilungsantrag (pdf)
- Antragsformular (pdf)

Land Salzburg > Themen > Wirtschaft > Förderungen > Unternehmensaktivitäten > Kooperationen/Netzwerke

Unternehmenskooperationen und Netzwerke

Was wird gefördert? Grundsätzlich können alle Vorhaben eines Unternehmens gefördert werden, die darauf ausgerichtet sind, eine Kooperation mit mindestens zwei anderen Partnern einzugehen, um gemeinsam

- neue, innovative Produkte, Verfahren oder Dienstleistungen zu entwickeln oder
- bestehende Produkte, Verfahren oder Dienstleistungen wesentlich zu verbessern.

Eine Kooperation im Sinne dieser Förderungsaktion ist der Zusammenschluss von mindestens drei Partnern, wobei mindestens einer der Salzburger Partner ein kleines oder mittleres Unternehmen sein muss.

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BSR Innovation Express



Cross-regional / Cross-macroregional RDI cooperation

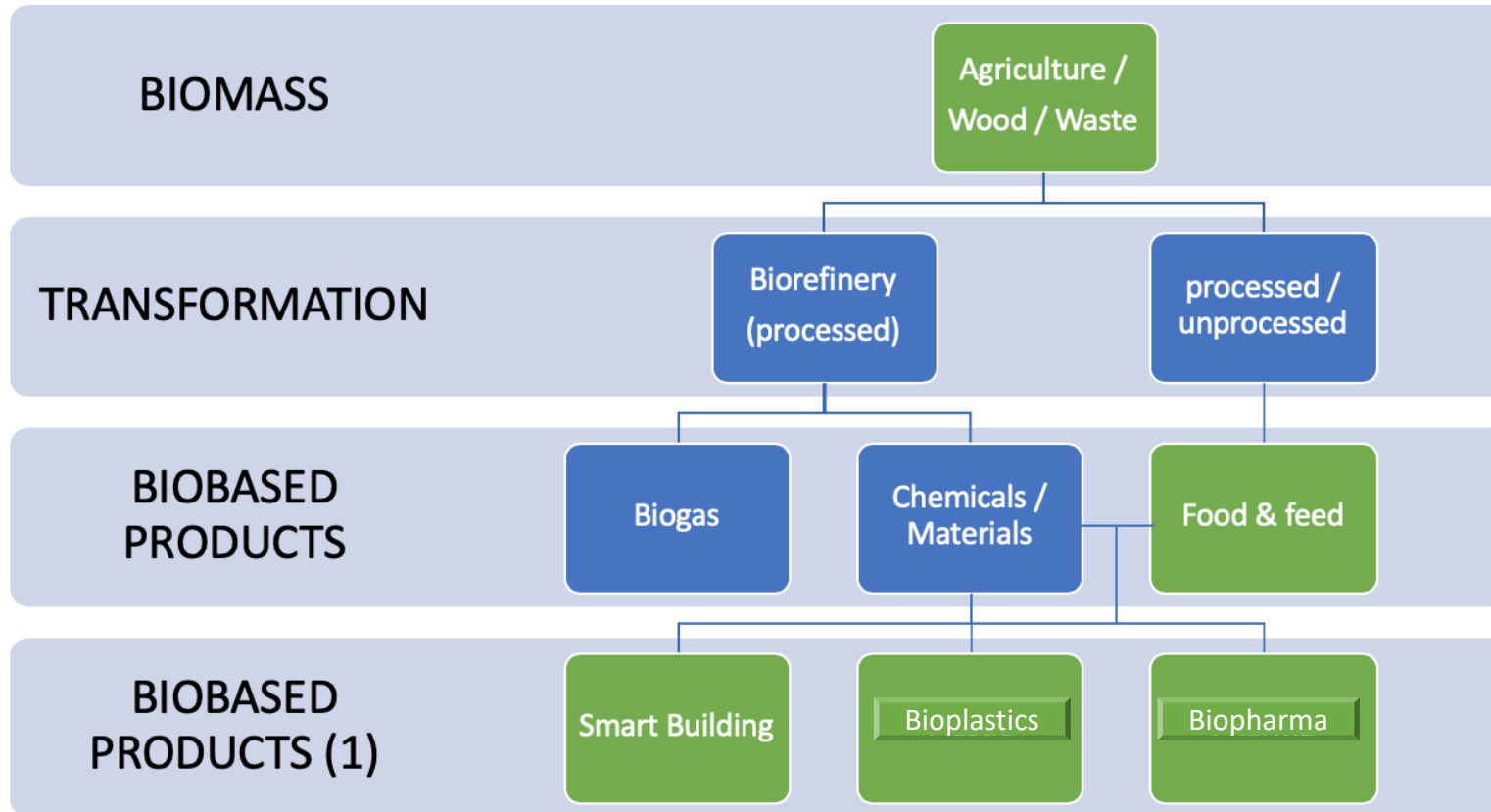
Regional RDI funding programmes

Regional specialisations (S3)

Topics: Circular Bioeconomy / Health economy



Matchmaking RDI topics



■ Thematic identified for cross-regional cooperation between regions

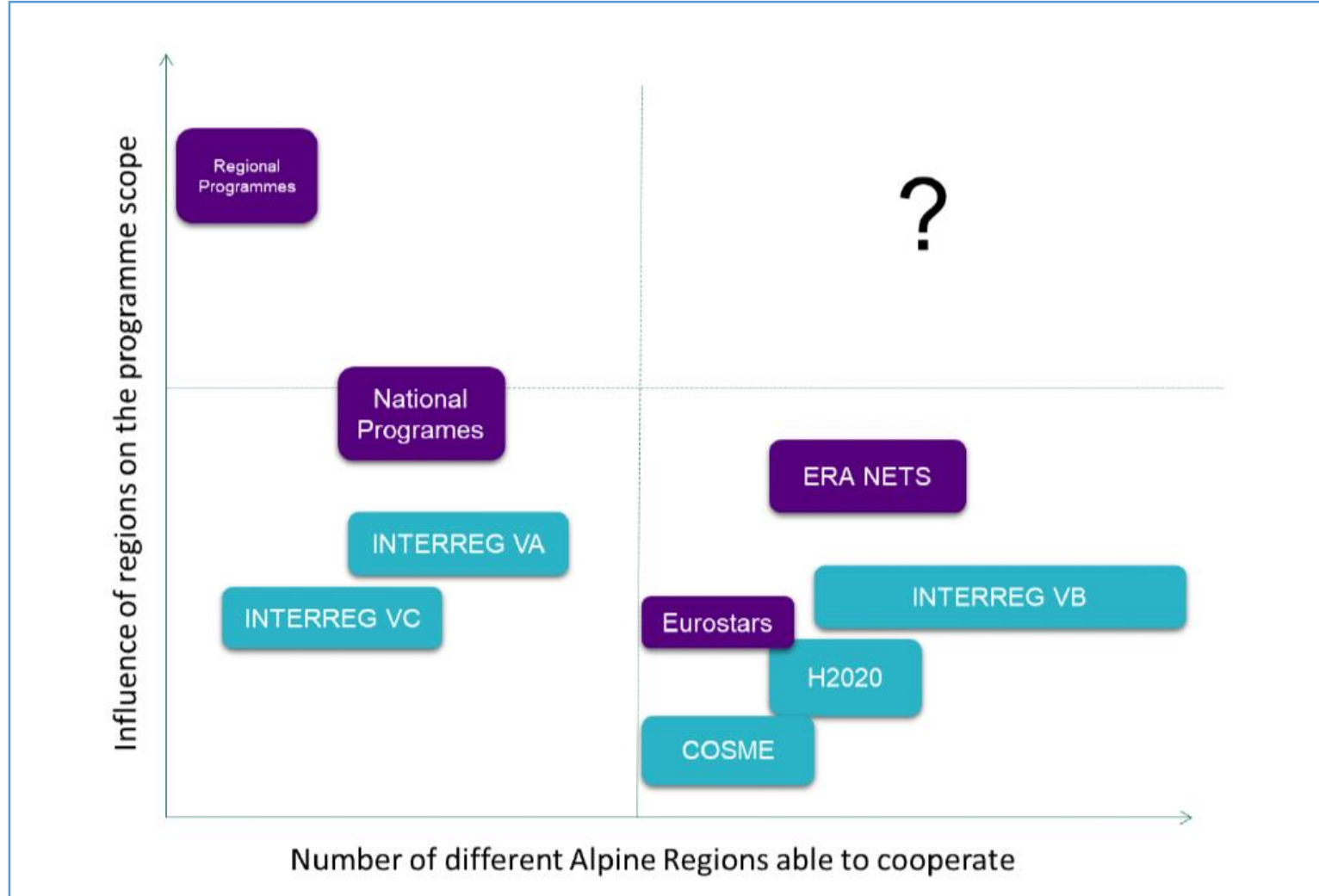
Source: personal elaboration.

Adapted from © M. Keller, HES-SO, 2020

ARDIA-Net regions:

- Baden-Württemberg
- Bavaria
- Canton of Fribourg
- Lombardy
- Salzburg
- Slovenia
- Upper Austria

Existing funding gap

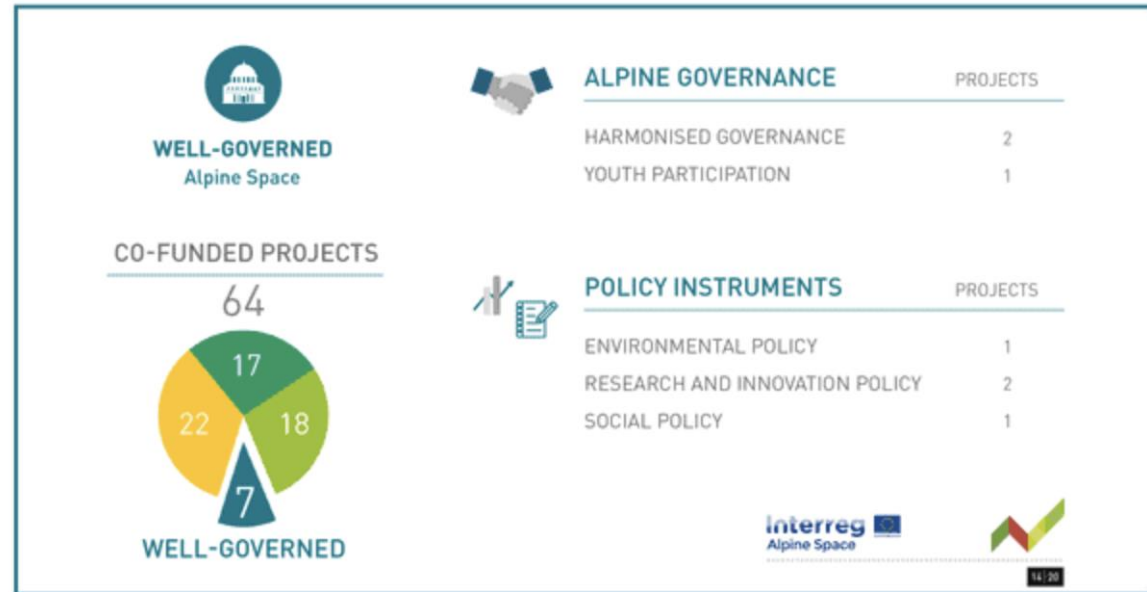


Together we are stronger

Some background:



Our work and results contribute to:



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Challenging myths

There is a programme owner's belief that cross-regional cooperation is **difficult**.

- “issues with legal framework“, “timely planning“...

Some Alpine regions and beyond are interested but the recurrent question is **how can I make it work?**

- “We know the goal we are aiming at, but we don't know how to move towards it in an effective way”

AlpsConnect



3 OPTIONS FOR CROSS-REGIONAL FUNDING SCHEMES BASED ON 2 DIFFERENT APPROACHES

3 OPTIONS FOR CROSS-REGIONAL FUNDING SCHEMES FROM THE COOPERATION BETWEEN SINGLE PROJECTS TO JOINT SYNCHRONIZED CALLS WITH A COORDINATION OFFICE



COOPERATION BETWEEN SINGLE PROJECTS

1

- SEPARATE SUBMISSION IN EVERY REGION
- INDEPENDENT FUNDING PROGRAMMES
- INDEPENDENT EVALUATION PROCESSES

A NETWORK OF EXISTING REGIONAL COORDINATION AND SUPPORT AGENCIES (ARDIA-NETWORK)

CROSS-REGIONAL COOPERATION PROJECTS

2

- SEPARATE SUBMISSION IN EVERY REGION
- INDEPENDENT FUNDING PROGRAMMES
- DEPENDENT & SYNCHRONIZED EVALUATION PROCESSES

COOPERATION SCHEME OF THE NETWORK OF EXISTING REGIONAL COORDINATION AND SUPPORT AGENCIES (ARDIA-NETWORK)

JOINT SYNCHRONIZED CALLS & COORDINATION OFFICE

3

- SUBMISSION COORDINATED VIA COORDINATION OFFICE
- SYNCHRONIZATION OF INDEPENDENT PROGRAMMES
- DEPENDENT & SYNCHRONIZED EVALUATION PROCESSES

ARDIA-NET SYNCHRONIZED CROSS-REGIONAL FUNDING SCHEME (Innovation Express / Co-funded Partnerships)

Based on a need-based approach



Support to synchronising existing funding programmes

ARDIA Network



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- ✓ No new funding programmes have to be established
- ✓ No new legal frameworks have to be developed
- ✓ No cross-regional transfer of funds

Outreach after 2 years

- ✓ 16 Regional/national/local public authorities
- ✓ Ca. 20 Business support organisations / Regional agencies
- ✓ More than 10 Capacity Building activities
- ✓ 6 regional Living Labs
- ✓ 1 Pilot call scoping 2 macroregions
- 1 Policy Forum in preparation (30/11/2021)

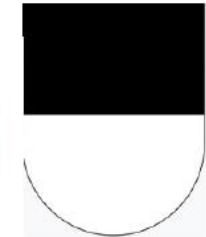


Putting things into practice

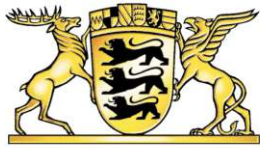
Four regions cooperate in the field of RDI:



- Artificial intelligence in healthcare applications
- Digital solutions in sustainable industry



Testimonial



Baden-Württemberg

MINISTERIUM FÜR WIRTSCHAFT, ARBEIT UND TOURISMUS



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