

# BeyondSnow PHOTO CONTEST

Calling all photography enthusiasts!



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Co-funded by  
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Alpine Space

BeyondSnow

## TERMS AND CONDITIONS

### 1. INTRODUCTION & GOALS

The “BeyondSnow Photo Contest” is an initiative created as part of the *Interreg Alpine Space* project “[BeyondSnow](#)”, which aims at enhancing the socio-ecological resilience of low and mid-altitude Alpine tourism destinations that are experiencing a decline in snow coverage due to climate change.

The contest aims to involve **citizens, tourists** and both **amateur and professional photographers** in a visual narrative that emphasizes the climate change vulnerability of Alpine eco- and socioeconomic systems and the connected necessity to develop new adaptive approaches in the mountains, which are more sustainable and considerate of natural and local community balances.

Through photography, we aim to raise public awareness about the importance of sustainability in the Alps by **promoting alternatives** to snow-based tourism and showcasing **creative climate change adaptation solutions** adopted by local communities.

### 2. CONTEST CATEGORIES

#### 1<sup>st</sup> category: Beyond Snow and Skiing

*(What else can we do in the mountains in the winter besides skiing and other snow activities?)*

Showcase how the Alpine environment is enjoyed beyond traditional skiing and other snow-based activities. Your photos can capture winter landscapes, alternative outdoor experiences, or moments that highlight the beauty of the mountains with reduced or no snow cover.

#### 2<sup>nd</sup> category: Sustainable Climate Change Adaptation

*(What is sustainable climate change adaptation for you)*

Highlight innovative solutions and sustainable practices being adopted by mountain communities. Show how people are adapting to the challenges of climate change while preserving the natural and/or societal balance of the region.

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## 3<sup>rd</sup> category: BeyondSnow Pilot Areas

(Do you know one or more of our pilot areas and their climate change adaptation potential?)

This category focuses on the ten pilot areas of the BeyondSnow project, spread across six Alpine countries. Capture the unique landscapes and local adaptation measures of these areas as they face the challenges of a changing climate.

The list of participating Pilot Areas can be found [on this page](#).

## 3. PARTICIPATION AND SUBSCRIPTION

The BeyondSnow Photo Contest is **open to everyone** except (paragraph 8).

A maximum of three (3) photos per participant will be accepted, with one photo permitted for each category.

All photos submitted for the contest must be taken in the Interreg Alpine Space region between **December 7, 2024, and February 28, 2025**.

Photos taken outside this period or outside the Alpine Space region will not be eligible for the contest. Please find hereinafter the geographical perimeter of the Alpine Space (green border):



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## 4. SUBMISSION

Photos should be submitted by **2 March 2024, 23:59 (CET)**.

To ensure good quality, the picture format must be a **minimum size of 10 megapixels**.

The photos must be sent by email at [beyondsnow@legambientelombardia.it](mailto:beyondsnow@legambientelombardia.it) with the following subject: BeyondSnow Photo Contest), along with the registration form, fully completed in all its parts.

For the registration to be considered valid in all respects, the participant must ensure that they have received the relevant confirmation email from the competition secretariat acknowledging the receipt of the material.

## 5. PRIZES

Prizes will be awarded to the **three (3) most beautiful and significant photos** from the first two categories (“Beyond Snow and Skiing” and “Sustainable Climate Change Adaptation”) and one (1) and to the single winning photograph for each Pilot Area of the third category.

### “Beyond Snow and Skiing” category

1<sup>st</sup> place: 1 Interrail 15 days Pass

2<sup>nd</sup> place: 1 action camera “DJI Osmo Action 5 Pro Combo Trekking”

3<sup>rd</sup> place: 1 professional mountain backpack “Patagonia Terravia Pack 28L”

### “Sustainable Climate Change Adaptation” category

1<sup>st</sup> place: 1 Interrail 15 days Pass

2<sup>nd</sup> place: 1 action camera “DJI Osmo Action 5 Pro Combo Trekking”

3<sup>rd</sup> place: 1 professional mountain backpack “Patagonia Terravia Pack 28L”

### “BeyondSnow Pilot Areas” category

A single prize will be awarded to the winning photograph for each Pilot Area.

Find the complete list of prizes [on this page](#).

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## 6. JURY

The best photos will be selected by a jury composed of two groups. The first selection will be made by local partner representatives from each of the 13 partners of BeyondSnow. The second selection, which will determine the winning photos, will be carried out by a technical group that includes a professional photographer, a representative from the BeyondSnow lead partner (Eurac Research) and a climate expert. The decisions of the jury are final and not subject to any form of appeal.

## 7. RESPONSIBILITY OF PARTICIPANTS

The best photos will be published in the BeyondSnow official channels and in the communication channels of the 13 project partners. The creators will be credited.

By submitting their photos, the participant claims the authorship of the pictures and agrees to indemnify the BeyondSnow project from any and all third-party claims arising from the use of any of the photos (such as copyright claims for showing works of art or for depicting people). If the photos show people, the participant has to ensure that he/she received express authorization for the publication of the photo by the person(s) shown.

By submitting their photos, the participant grants the BeyondSnow project the non-exclusive right – without limitation as to territory, time, and scope and including cropping or other modifications – to use the photos for communication and public relations purposes (publications, public events, newsletter, social media, etc.). The name of the photographer will always be indicated.

**Personal data:** The participation in the BeyondSnow Photo Contest requires the participant to submit a minimum of personal data. These data will be used solely in the scope of the Photo Contest and will not be shared with third parties. In case the photo is used, the name of the creator will be published to give the appropriate credit.

## 8. EXCLUSIONS FROM PARTICIPATION

All individuals who work on the BeyondSnow project in any capacity and their first-degree relatives are excluded from participation in the competition.

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## 9. INFO & CONTACTS

For any questions or additional information regarding the BeyondSnow Photo Contest, participants can contact the contest organizers at the following email address: [beyondsnow@legambientelombardia.it](mailto:beyondsnow@legambientelombardia.it).

Please ensure you have thoroughly read and understood the terms and conditions before submitting your photos.

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